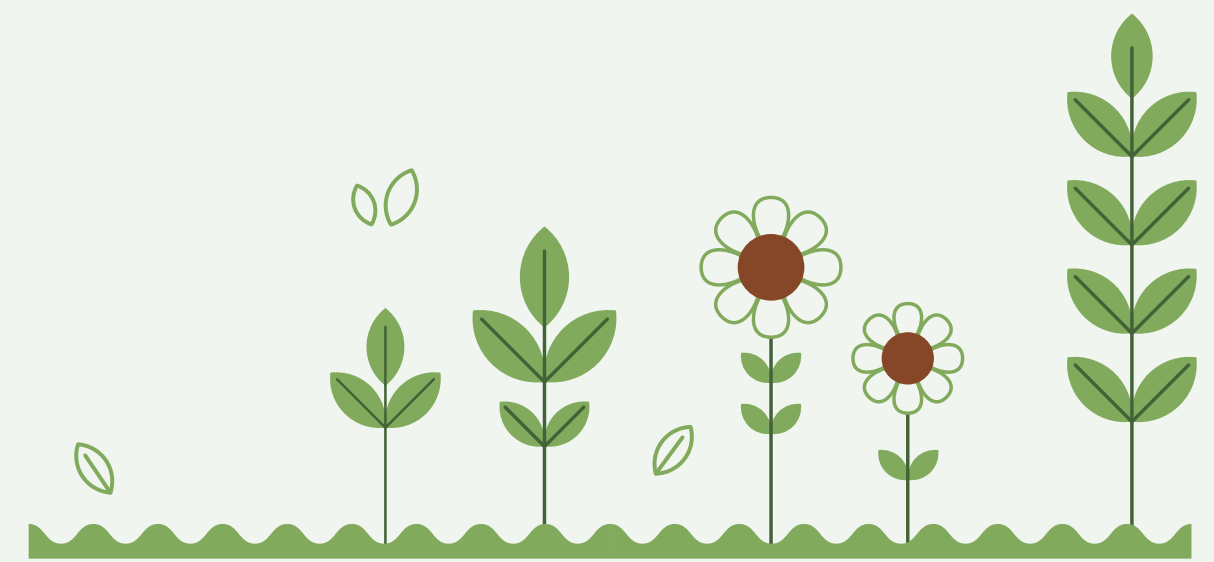
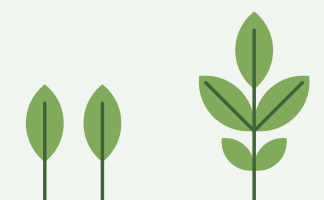
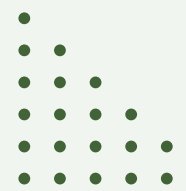
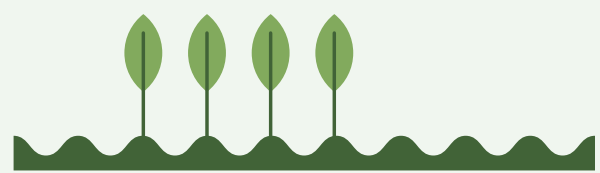
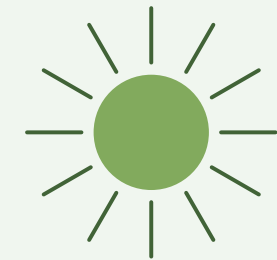
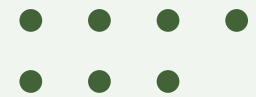


hue[®]
 MARCOM

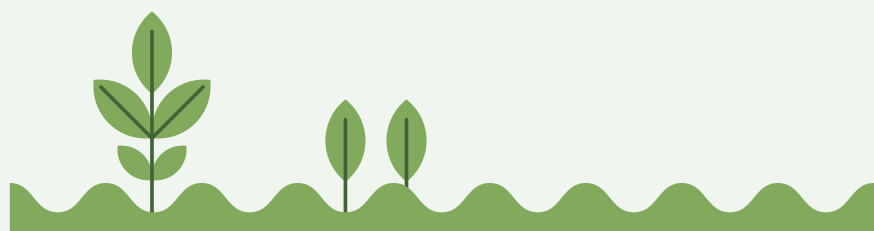
**SUSTAINABILITY
 RECORD**





YOUR EVERY MARKETING MOVE IS COSTING THIS PLANET.

Your cost per click metrics doesn't cover the dent it is causing to our planet.



THE HIDDEN COST OF COMMUNICATION

To Create



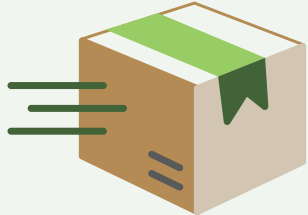
ChatGPT Usage Per Day
55,000 trees

To Print

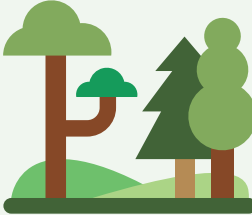


1,000 booklets = 5 trees +
20,000 litres of water

To Deliver

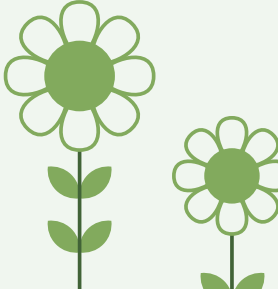
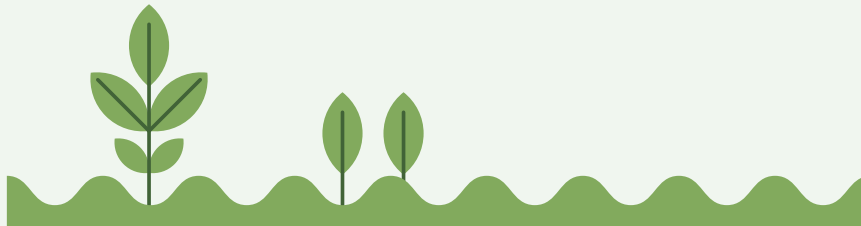


Shipping 1,000 kg =
8,000 kg CO2 +
100,000 litres of water



To Execute 1 Cycle of Marcom Solution
We wipe out a mini forest of 5,000 trees - vanished forever.

It's no longer just about what we create,
it's about how we create it responsibly.



THE NEED TO PIVOT

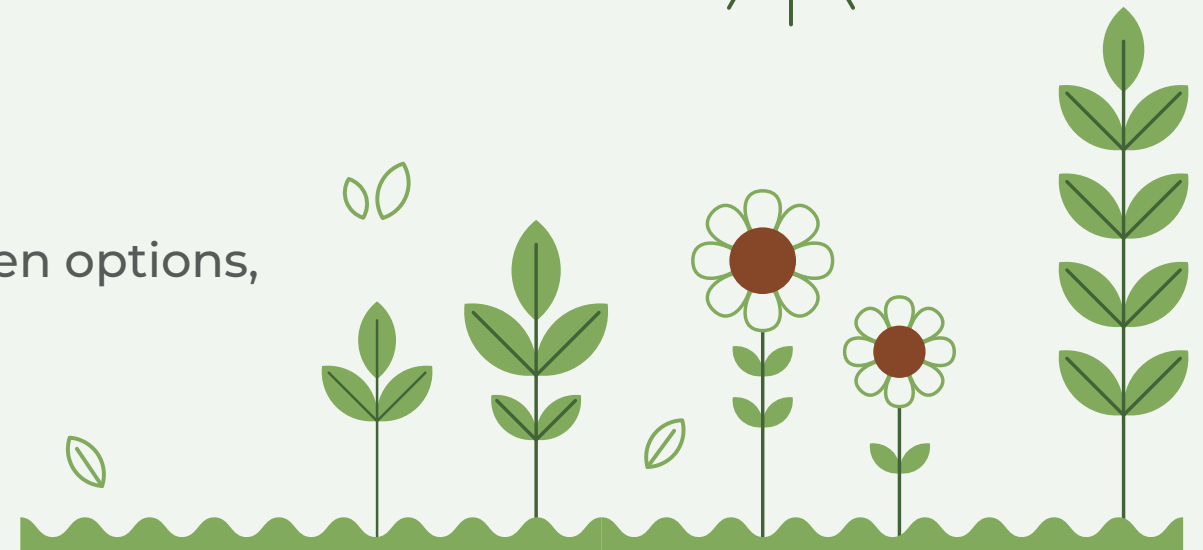
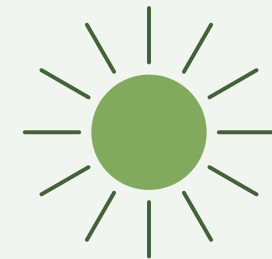
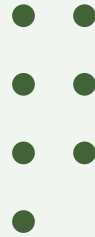
With 15 years of passion and purpose, we are not just evolving, we are answering a bigger call.

We are bringing

Sustainability to the Core

Of everything we do – from concept to delivery.

For every creative, print, or campaign we offer sustainability-driven options, so you can make informed, planet-friendly choices.



The question is





HOW DO WE DO IT?

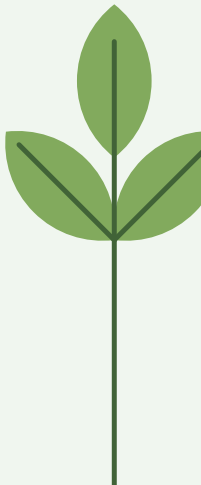
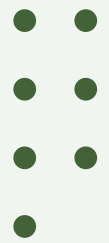


HUE CREATES

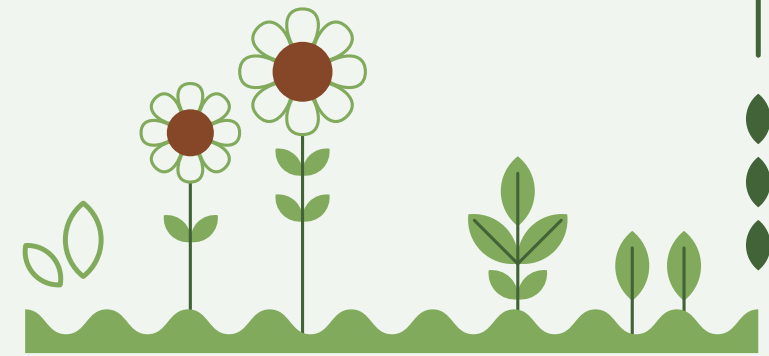
Creating content is more than just about ideation it's about precise, need-based, and responsible creation.



 <p>Focused, audience-specific content strategy with digital-first thinking</p>	 <p>Platform-ready messaging delivered through remote, low-impact collaboration</p>
 <p>Account-managed, customized approach with digital documents and tracking</p>	 <p>End-to-end execution backed by energy-efficient, carbon-lite operations</p>





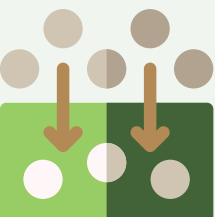

We reduce the noise, increase the impact, and minimise environmental cost.

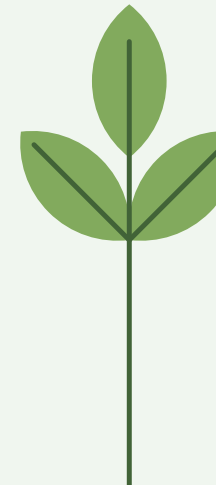
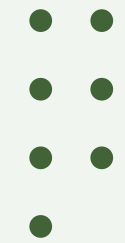


HUE PRINTS

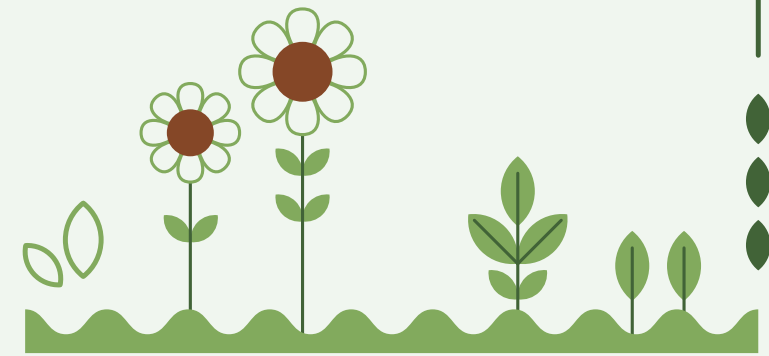
Printing can be planet-positive if done right! And we know how to do it right.



 <p>Waterless printing, soy-based inks & FSC/PEFC-certified paper</p>	 <p>Unbleached substrates and low-water consumption processes</p>
 <p>Digital-first proofing to minimise trial-and-error waste</p>	 <p>Smart batching to avoid reprints and overproduction</p>




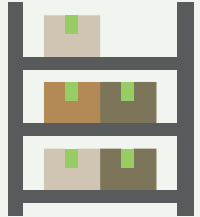


We create prints that makes an impression, without leaving one on the planet.

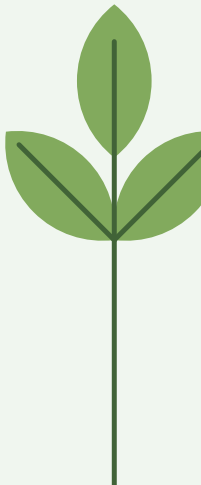


HUE SHIPS

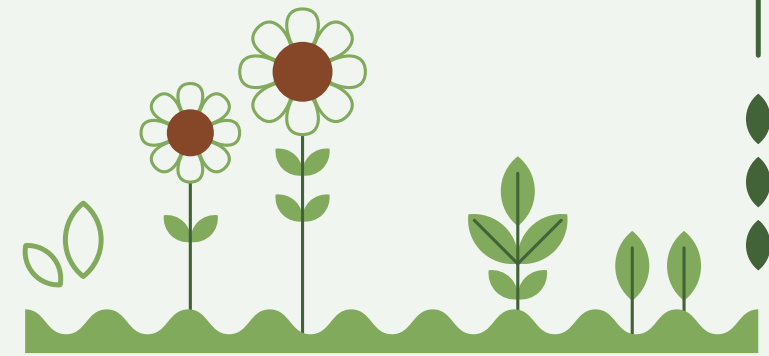
Shipping is essential, but it doesn't have to be wasteful. Here's how we solve that.



 <p>Strategic warehousing with solar power and LED lighting cuts emissions and costs</p>	 <p>Free storage enables smart batching, route optimization, and reduced air miles</p>
 <p>FSC-certified, 100% recycled kraft boxes with plastic-free, QR-enabled packaging</p>	 <p>Partnered with green logistics leaders delivering smart sustainable logistics</p>



We handle logistics in way that is cost-effective, compliant, and climate-aware.



hue

L u x e

Gifting should delight the recipient and respect the planet. We do both with Hue Luxe: elegant, eco-conscious, and custom-crafted gifting solutions.



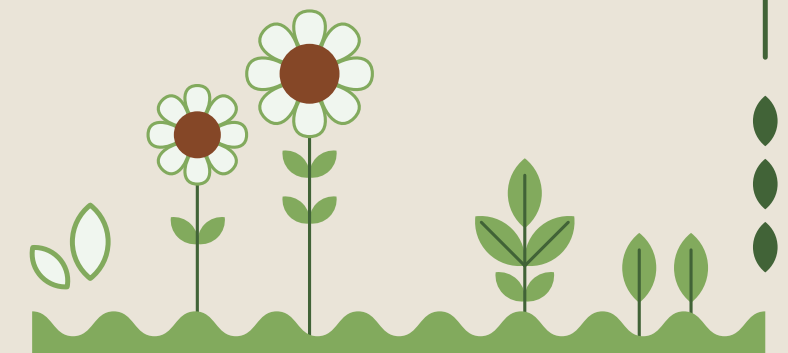
Uses eco-friendly, ethically sourced materials in every gift

Offers plastic-free, FSC-certified, beautifully designed packaging

Crafts custom gifting solutions tailored to brand identity

Manages end-to-end logistics with global reach and seamless service

We make gifting meaningful, impactful, and kind to the planet.



OUR IMPACT SO FAR



Sustainability *is not just a promise*, it's our daily practice, reflected in these figures.



600,000+
kg paper saved

900,000+
kg CO2 reduced

160+
tons plastic
waste avoided

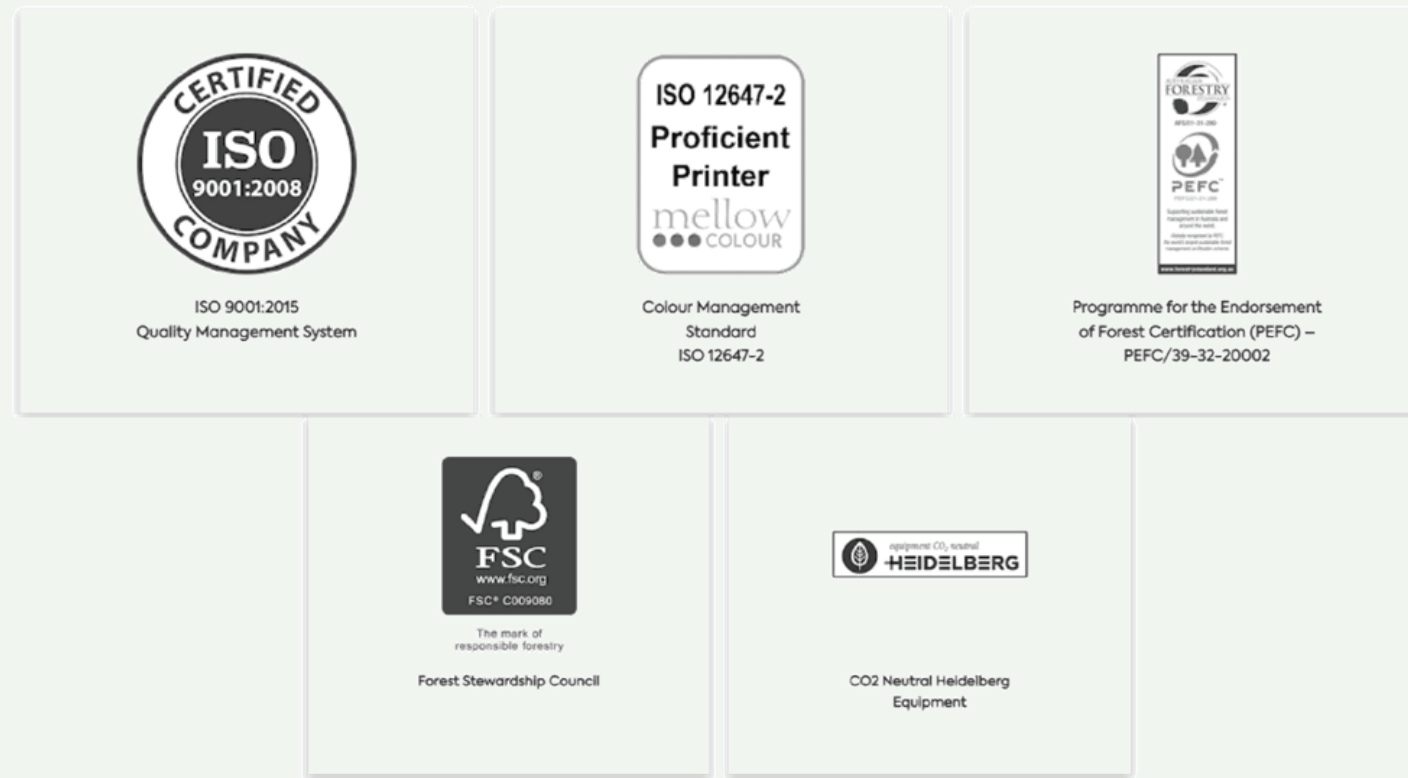
68%
of recycled
materials used

850+
local artisans
supported

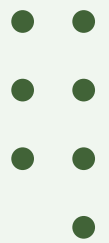


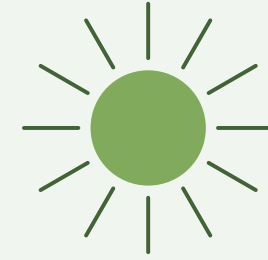
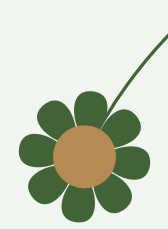
CERTIFIED TO CARE

Each certification we've earned reinforces our dedication to responsible practices in every project we deliver.



We believe in pioneering sustainability in marcom setting benchmarks that matter.





HUE'S ROADMAP TO NET ZERO: 2025-2035

A decade-long commitment to decarbonize, innovate, and lead with accountability.



2025

Rebranding + Sustainability Audit

80% shipments via green logistics

Plastic-free, QR-enabled packaging

2026-27

100% print on FSC/recycled paper

Solar-powered warehouses (Phase 2)

LCA reporting by shipment type

2028-29

Carbon offsetting partnerships (India)

Eco/hybrid options for all merchandise

2030

100% green logistics partners

Carbon-neutral certification for Hue packages

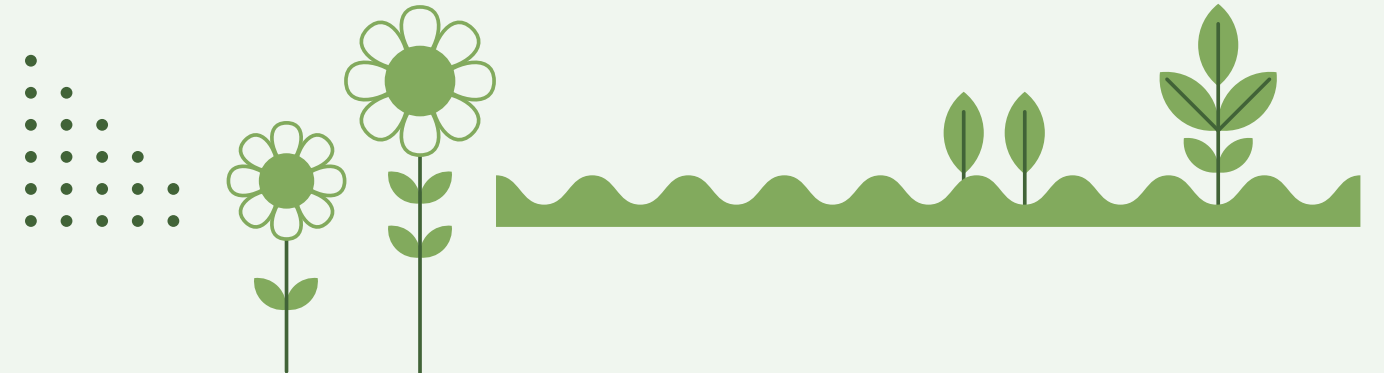
2032

Independent Net Zero audit begins

2035

Net Zero Achieved

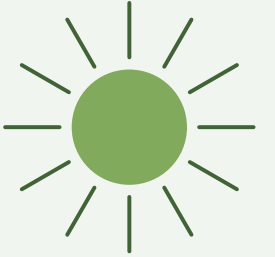
We are driving lasting impact by embedding climate goals into business goals.





MAKE THE **GREENER** CHOICE

Your intent drives impact.
Let it lead with purpose.



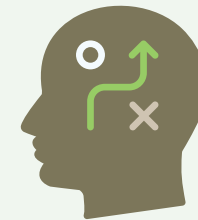
Choose Sustainable Materials

Paper, packaging, and prints go eco by default



Opt for Green Logistics

Low-emission delivery, smart warehousing, reduced air miles

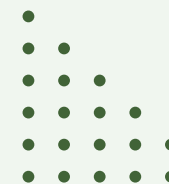


Create with Conscious Strategy

Purpose-led content, digital-first execution, low-impact ops

Ask for Greener Option - Always

We believe real impact begins when mindful choices are made - together, we create the difference.





THANK YOU

CONTACT US

Hue Marcom Services Pvt Ltd India
3rd Floor, Rao Corporate House,
Nr. Shilaj Circle, Ahmedabad,
Gujarat, India-380059

 (+91) 99099 23729

 connect@huemarcom.com

Social With Us

