

SMART MARKETING, SMARTER ROI

ehue PROMISE

SMART
AFFORDABLE.
SUSTAINABLE.



Brand stories that **connect emotionally** and **convert commercially**.



Achieve up to **70% savings** on marketing collateral without losing impact.



Flexible, transparent, delivered globally and built for scale - **no MOQs, no hidden costs**.





650+
Clients
Served

15 Years

OF EXCELLENCE



8000+
Miles Covered



24+
Countries
Reached



85,000+
Shipments
Delivered

DRIVING IMPACT THROUGH PURPOSEFUL,
PRECISE, AND POWERFUL MARCOM SOLUTIONS.



3 MN+
Print Items
Produced



2.5 MN+
Merchandise
Developed



198+
Countries
Shipped



HUE FOR A BETTER TOMORROW

SUSTAINABILITY ISN'T AN ADD-ON
IT'S AT THE HEART OF HOW WE WORK.



Carbon-Conscious Marketing

Thoughtfully created content that conserves energy and cuts emissions.



Eco-Friendly Materials

FSC-certified paper, non-chemical inks, and unbleached options by default.



Green Logistics

We partner with carriers committed to low-impact shipping.

FOUNDER'S VISION



What began as a mission to help students reach global universities has evolved into helping universities reach the right students.



With over 20 years in foreign education, our founder shaped Hue Marcom to bridge this journey through purposeful communication.



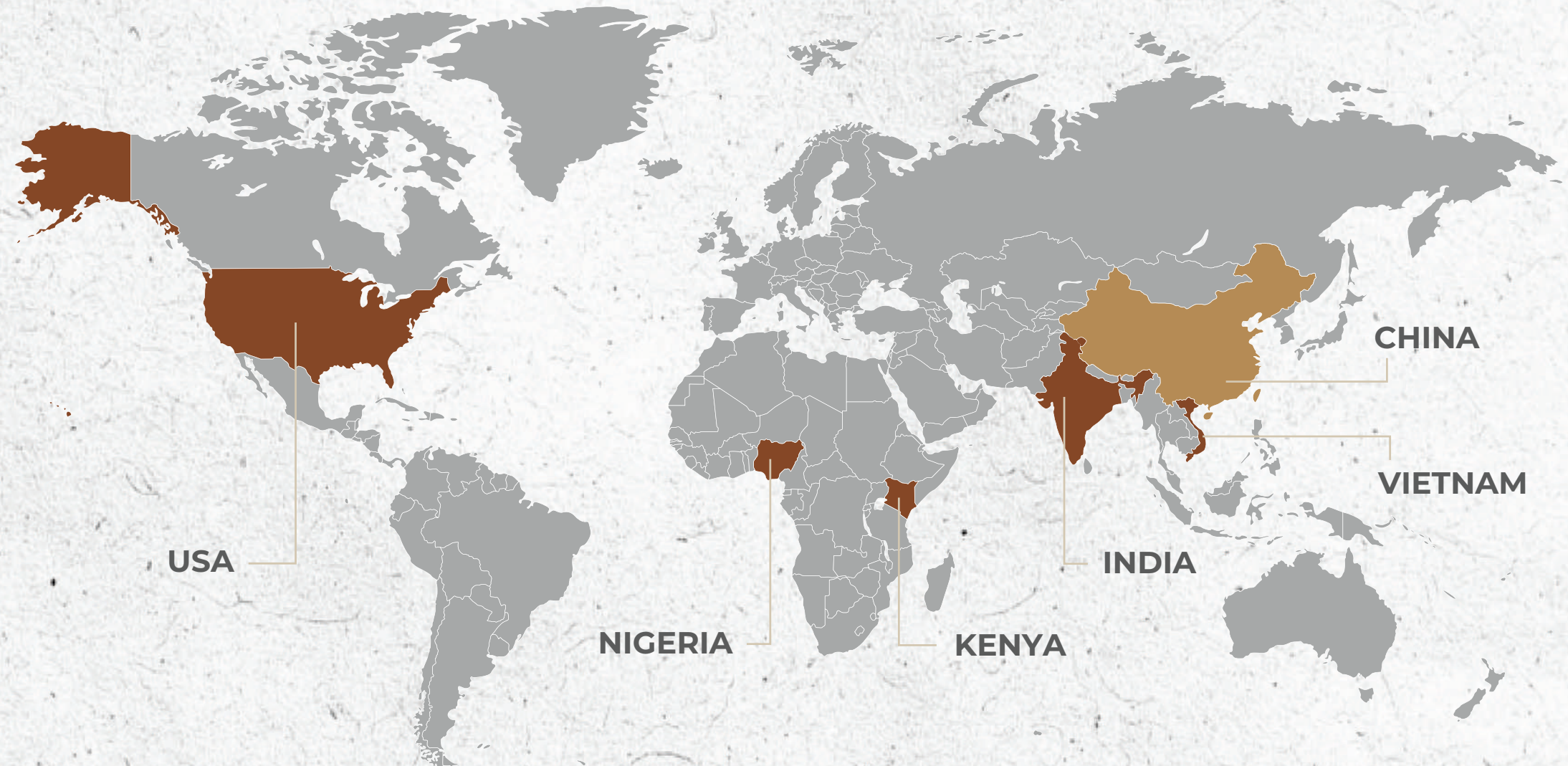
A lifelong birder and nature enthusiast, his personal love for the wild inspires a deep-rooted commitment to sustainability.



That vision came alive with Green Panther Properties Gujarat's first platinum-rated eco-luxury farmhouses.

Hue Marcom reflects the same ethos
every process, every product, planet-first

GLOBAL FOOTPRINTS



SOLUTION FRAMEWORK

END-TO-END MARKETING SOLUTIONS FROM CONCEPT,
STRATEGY TO FINAL IMPACT.



Creates

Digital and print-ready designs, impactful content, and tailored marketing strategies.



Prints

High-quality collateral - from brochures and booklets to banners across formats and finishes.



Gifts

Premium gifting solutions designed to impress from handcrafted keepsakes to curated merchandise.



Ships

On-time global distribution through trusted logistics partners.



Creates

- Identity Creation
- Brand Building & Management
- Environment Branding
- Brand Guidebook
- Promotional Literature
- Online & Traditional Advertising
- Print Communications
- Strategy & Campaign Creatives
- Internal Communication & Branding
- Merchandise Design
- Exhibition & Space Design



Prints

- Logo & Identity Kit
- Brochures
- Factsheets
- Course Guides
- Leaflets
- Flyers
- Posters
- Standees
- Booth Displays
- Folder Design



Ships

- Doorstep Pickup
- Robust Packaging
- Seamless Tracking
- Customs & Documentation
- Ready to Use Collaterals
- Tech-enabled Monitoring
- Delivery Confirmation



Gifts

- Corporate Kit
- Welcome Bundle
- Festive Joy Pack
- Wellness Bundle
- Gratitude Collection
- Smart Tech Essentials
- Apparels
- Fair Displays
- Travel Gears & Bags

CREATES



We craft digital and print-ready content rooted in **impactful storytelling** that inspires action.



Our strategies are tailored to your brand's goals – built to boost visibility and **deliver measurable ROI**.



From brand **identity to campaign creatives**, every asset is designed to communicate with clarity and purpose.



With thoughtful design and conscious choices, **we help reduce your environmental footprint** while amplifying your message.



PRINTS



From brochures to banners, we deliver high-precision printing across formats - with **zero compromise on quality** or timelines.



No minimums, no limits - scale your print runs from **5 to 500,000** with unmatched flexibility and speed.



With **real-time tracking** and expert oversight, every print job flows seamlessly - **fast, flawless, and built** for consistent brand impact.



Eco-conscious printing with FSC-certified paper and optimized processes ensures you save both costs and carbon.



SHIPS



We take the stress out of **global shipping** navigating customs, paperwork, and delivery timelines with precision and care.



Our climate-controlled, **secure warehouses** keep your materials protected and ready to ship on demand – saving both time and repeat costs,



With dedicated support and **real-time tracking**, we ensure your packages arrive safely, early, and exactly where they need to be



From **sustainable packaging** to **optimized delivery routes**, every shipment is designed to minimize environmental impact



GIFTS



We design **merchandise** and swags that connect with your audience - **thoughtfully crafted** to reflect your brand's personality.



From **high-end gifts** to **student-friendly essentials**, our swags are tailored to suit every audience, occasion, and budget.



Scalable, **cost-effective**, and custom-branded our **merchandise solutions** are built to amplify your brand with impact.



We champion **eco-friendly gifting** - using sustainable materials, minimal packaging, and planet-conscious production at every step.



hue

L u x e



Premium gifting should do more than impress
It evokes emotions and elevates experience.



Hue Luxe redefines corporate and brand gifting with elegant, thoughtfully curated, and custom crafted solutions that reflect your brand's taste and thoughtfulness.



Every Hue Luxe hamper is designed to
delight, connect, and create lasting impact.



THE HUE ADVANTAGE



Omnipresence through Digital + Physical Integration

Delivering unified brand experiences across every touchpoints.



Global Reach, Regional Expertise

Combining scale with cultural relevance for deeper market impact.



Tech-Enabled Operations with Huescape

Streamlined, transparent, and efficient through our proprietary platform.



No MOQs, Real Savings

Flexible ordering and optimized costs without compromising quality.



Smart & Sustainable Solutions

Eco-friendly practices built into every step of the process.



Tailormade Strategies, Personalized Attention

Dedicated account managers ensuring agile, brand-aligned execution.



A semi-truck is shown driving on a highway at sunset. The sky is a mix of orange, red, and blue, with the sun low on the horizon. The truck is a white cab with a long trailer, moving towards the right. The road has a guardrail on the left side.

WHAT POWERS OUR DELIVERY

Creative Studio, Powered by 15+ Specialists

End-to-end content, video, branding & multilingual design across campaigns.

30,000 Sq. Ft. Print Facility

Offset, digital & sustainable print backed by 30 skilled professionals.

25,000 Sq. Ft. Warehousing Network

Multi-location, temperature-controlled storage with real-time inventory access

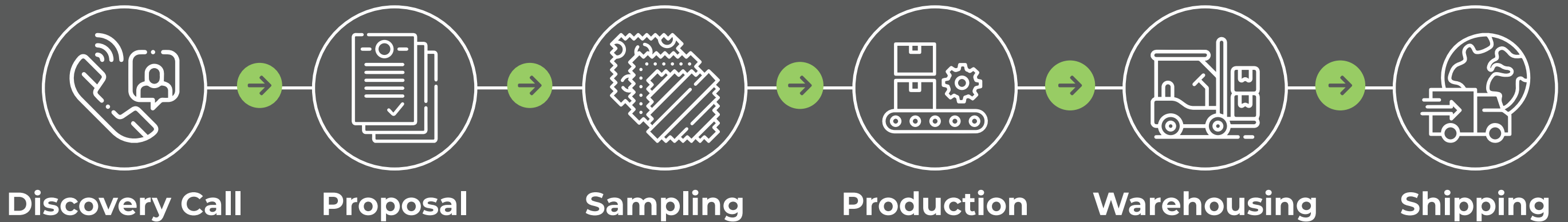
1.5 Mn+ Shipments Delivered Globally

Expert logistics team with customs-ready documentation & pre-clearance support.

15,000+ SKUs, 150+ Vendors

Robust sourcing ecosystem across print, merchandise & gifting categories.

OUR ENGAGEMENT MODEL



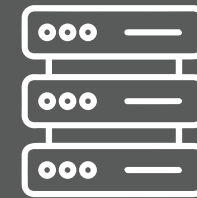
Dedicated Account Managers

Single point of contact for smoother coordination, faster decisions, and campaign success.



Customised Dashboards

Real-time access to inventory, orders, and shipment tracking all in one place.



Smart Reordering & Campaign Tools

Effortless reordering, campaign launches, and fulfilment through an intuitive platform.

CASE STUDY 1

University of Brighton, UK

- **Challenge Statement**

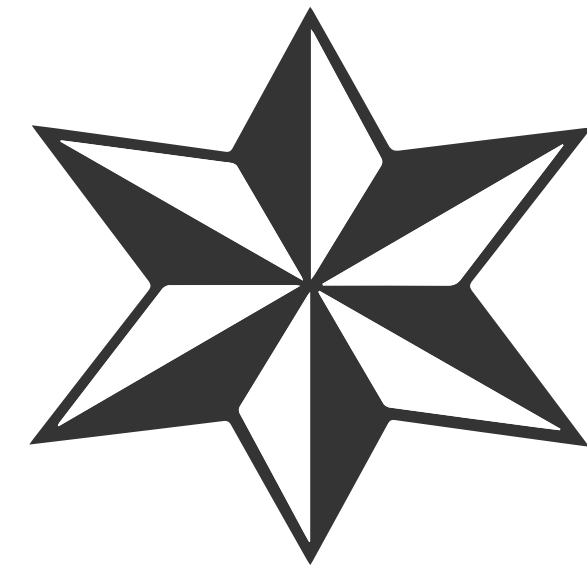
Amid global pandemic lockdowns and logistical chaos in 2021, the University of Brighton needed to boost international offer-holder conversions – not with just another brochure, but with a tangible, memorable brand experience that could travel across borders and deliver joy at students' doorsteps.

- **What We Did**

- Curated emotionally resonant student kits designed to create a sense of being longing from miles away.
- Managed complete production — from material sourcing to custom branding and packaging.
- Executed complex international logistics: address verification, customs handling, and post-delivery confirmations.

- **Its Impact**

Offer-holder conversions surged – and Brighton turned a pandemic-era challenge into a brand win, with zero logistical headaches and all-around student delight.



University of Brighton

CASE STUDY 2

Global Pharma Company

- **Challenge Statement**

Aligning global client gifting with strict corporate sustainability goals was proving difficult. The brand needed to reduce its environmental impact without compromising on presentation, delivery timelines, or user experience.

- **What We Did**

- Curated region-specific eco-friendly gift kits using ethically sourced merchandise.
- Used biodegradable, minimal packaging aligned with brand aesthetics.
- Enabled global distribution via carbon-conscious shipping methods and real-time fulfilment through HueScape.

- **Its Impact**

Improved brand perception among stakeholders and clients, significantly reduced carbon footprint across global gifting campaigns, and positioned the client as a sustainability-first industry leader.



CASE STUDY 3

Reputed Canadian Institution

- **Challenge Statement**

Managing global outreach through multiple vendors led to inconsistent print quality and off-brand materials – their signature red color wasn't even recognizable. With assets going to hotels, events, and teams worldwide, coordination was messy, and internal teams were stretched thin.

- **What We Did**

- Centralized all printing in India using exact Canadian brand specs for flawless colour consistency.
- Created an inventory management system with one-click dispatch via our HueScape portal.
- Took over international fulfillment – end-to-end – including storage, kitting, and location-specific delivery.

- **Its Impact**

Reduced recruitment ops cost by over 40%, unified the brand presence globally, and restored sanity to their internal teams — no more printing roulette, just reliable results.



CLIENTELE

ASU Arizona State University



UNIVERSITY of WISCONSIN
UWMILWAUKEE

University of Northern Iowa

ILLINOIS COLLEGE

KENT STATE UNIVERSITY



MORAVIAN COLLEGE

AP Austin Peay State University



California Lutheran University



NATIONAL UNIVERSITY

NAU NORTHERN ARIZONA UNIVERSITY

PURDUE UNIVERSITY
FORT WAYNE



CASCADIA COLLEGE
BOTHELL

CMU CENTRAL MICHIGAN UNIVERSITY

Chemeketa Community College

CityU of Seattle



SHORTER UNIVERSITY

SOUTHEAST MISSOURI STATE UNIVERSITY · 1873

ST. JOHN'S UNIVERSITY
SCHOOL OF LAW



The College of Saint Rose

Colorado State University
PUEBLO

EAST TENNESSEE STATE UNIVERSITY

Stratford UNIVERSITY

SAF Study Abroad Foundation

THE UNIVERSITY OF **SCRANTON**
A JESUIT UNIVERSITY

TU TIFFIN UNIVERSITY

EKU

ecpi UNIVERSITY

ENDICOTT COLLEGE

FLORIDA TECH

TROY UNIVERSITY

TU TOWSON UNIVERSITY

Pittsburg State University

THE UNIVERSITY OF **ALABAMA**

Governors State UNIVERSITY

CONCORDIA UNIVERSITY CHICAGO
1854

HIGHLINE COLLEGE

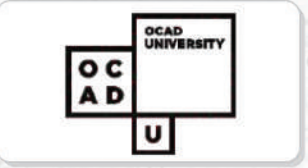
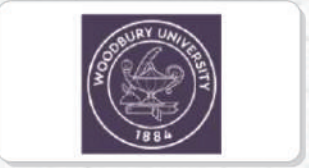
IITUP

UNIVERSITY OF BRIDGEPORT

UCSC Silicon Valley Extension

UNIVERSITY OF DELAWARE

I University of Idaho





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Social With Us

